

# IT STRATEGY AND CONSULTING

**“Digital transformation”** is the motto from start-ups to Fortune 500 groups. Technology continues to advance at a breakneck pace such as Blockchain, Artificial Intelligence, Advanced Analytics, IoT, Talk Technology, and Augmented Reality are making a new wave. It's critical to have experts, who can help define the technology roadmap that meets your business goals.

Our strategist has extensive industry, functional and technology experience to help you in stay competitive, and agile. With disrupting operating models and technology, we help you to write your own rules to gain and retain customers.

“It's good to learn from your mistakes. It's better to learn from other people's mistakes.”

– Warren Buffett

W

e enable the companies that are embracing digital transformation in the effort to better serve their customers and beat their competition. Our experts have extensive industry, business, and technology experience and have served as CIO, CTO, CAO (Chief Analytics Officer), CMO and board member of various organizations.

Digital transformation is the adoption of advanced technology, agile processes, and responsive culture. Our digital transformation strategy takes into account a 360° view of business, processes, technology and organization policies to guide you in the changing world of technology.

## Our IT Strategy and Consulting services, let you focus on:

- > To stay competitive
- > Align strategy to operations, technology, and financial objectives
- > Achieve business goal with minimum investments

[Request a Free Consultation](#)

# WHAT WE DO



## Product and Application Strategy

Combine technology, business acumen, industry knowledge, and mathematics to set priorities and shape strategies.

- Redefine Customer Strategy
- Redefine Operating Models
- Product Strategy
- Application Strategy
- Application Modernization



## IT Strategy

Align IT to help your business win. IT Strategy services include:

- IT Transformation
- Data Strategy
- Data Analytics Strategy
- Enterprise Architecture
- Cloud Strategy
- Data Lake
- Data Compliance
- Security Assessment
- DevOps Adoption



## Operations and Process Transformation

Improve operational productivity through workflows digitization, process automation, and enterprise integration Operations and Process Transformation Services include:

- Organization Change
- Digital Readiness
- Develop the digital transformation roadmap
- Assess value of business change
- AI Enabled Organization
- Data Governance



## Disruptive Strategy

We enable you to understand disruptive technology trends and suggest opportunities to gain a competitive edge.

- Augmented Reality
- IoT Strategy
- Talk Technology and Chatbot
- Blockchain Strategy Assessment

THINK. INVENT. SOLVE

# CASE STUDIES

Executive advisor for launching state of the art **Data Management and HIPAA Compliant** products leading to a \$40M strategic sell



**Launchpad Now** a member of board of directors to advise on business and IT strategy



**LGBTQutie, A dating app** member of board of advisor for product and technology strategy



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