



Think.
Invent.
Solve.

THINK. INVENT. SOLVE

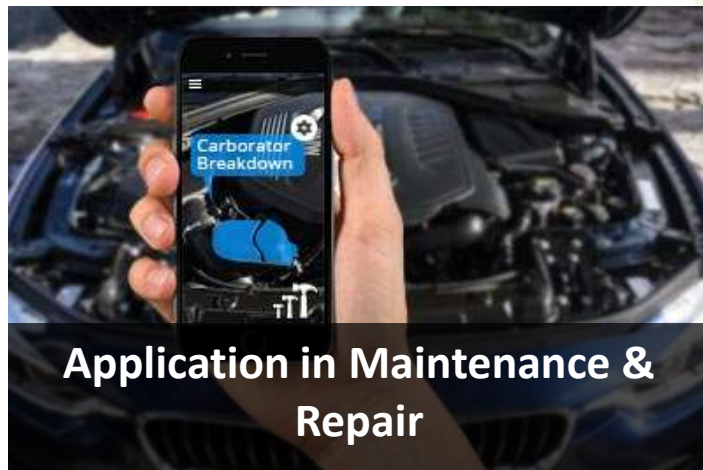
Re-inventing Customer Experience with Augmented Reality

The demand for engaging Augmented Reality (AR) applications has increased. Augmented Reality, though in its source, generating greater impact over the mobile technology to view and is now started to shape a disruptive influence over numerous industry such as Finance, Retail, Travel & Fashion.

NextGen Invent is re-inventing customer experience with augmented reality. We combine modernizations, imagination and study to deliver the top augmented reality services to our customers. Our AR development team has a wide range of technical proficiencies and can build a variety of high quality and interesting augmented reality apps for both consumer and enterprise projects.

HOW WE SHAPE YOUR AUGMENTED REALITY APPLICATION?

Entrepreneurs and innovators can have a proof of concept that enables them to get a hands-on understanding of their AR vision before developing a full-scale solution.



Application in Maintenance & Repair



Communication and Collaboration



Remote Assistance

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Augmented Reality Enhances Consumer Buying Experience in Retail

AR enables consumers avail critical information on the GO

Product Details

Alternative Options

Price Comparison

Promotions

Side Effects



Customer - Instant Gratification

Enhance Customer Loyalty

Efficient Product Assortment

Tracking Loss of Sales



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CASE STUDY – AR Improves SCM for Fortune 1000 Global Companies

Workflow Library
Define workflow information for mobile devices and backend functions.

Workflow Drag-n-Drop Designer
Drag-n-drop workflow tasks along with decision tools

Decision Tools
Define workflow logic to optimize the process

Creates Mobile Interface
SmartTasks workflows are instantly generated for mobile devices to start testing or using the process

AR Enables making Smart Supply Chain Decisions

- ✓ Higher levels of speed & inventory accuracy
- ✓ Built-in labor management
- ✓ Communicates with staff in real-time



High Labor Intensive Operations

Low Productivity – Workflow

In-Efficient Communication

Stand-Alone Systems

High TCO - Solution



Up to 30% Labor Efficiency

Lower Shipping Costs up to 20%

Increase Sales Up to 30% or more

On-Board Customers up to 80% Faster



Is a supply-chain software company, automating some of the largest global companies in ecommerce, retail, 3PL and wholesale distribution.

HQ: USA

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AR Enables Information Authorized Shipment Product

Mobile devices communicate wirelessly to the cloud platform from anywhere globally

CASE STUDY – AI, ML & AR Re-Shaping Service Order Management Industry

OLD vs NEW

- ✓ Customer Submits a Service Request
- ✓ Representative Reviews it, Analyze the Request
- ✓ Manually allocates it to the Right Service Agent
- ✓ Service Agent Goes and Services it

- ✓ Ticket Raised through Voice
- ✓ AI & ML Algorithms allocates to Right Agent
- ✓ Real Time Notifications
- ✓ AR - Service Support
- ✓ Powerful Insights through Data



Client is an AR enabled advanced order management system for people and systems at the office and in the field. This means that everyone in the chain can work from the same source (single source), regardless of location and system. With the platform of Fieldbox you and the rest are real-time in-control.

HQ: Netherlands

AR enables Virtual help to Service Agent at the time of Service



High Productivity with Real Time Support

High Customer & Employee Satisfaction

24X7 Automated Service Allocation

Increased Sales & Reduction – Support Cost



Incorrect Agent Service Allocation

Non-automated Workflows

In-Efficient Communication

Limited Support - Technician

Low Customer Satisfaction

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